

Custom branding BioBoard Products



Paper board customisation guidelines
April 2017

BioPak
It doesn't cost the earth

Custom branding

We'll brand our products with your logo (minimum quantities apply) and you get free storage for up to 3-months. Contact us for extended storage plans.

Our pay-as-you-use offer means you simply order and pay when you need it. There is no deposit required and we provide free graphic design services.

Free storage

Free artwork

No deposit

Draw & pay as you need



Custom branding is available on:



Paper cups & bowl

MOQ: 50,000 units

Delivery: 8 weeks



Clear cups & bowls

MOQ: 50,000 units

Delivery: 8-10 weeks



Reusable cups

MOQ: 1,000 units

Delivery: 12 weeks



Cutlery

MOQ: Contact BioPak

Delivery: 8-10 weeks



Napkins

MOQ: Contact BioPak

Delivery: 8 weeks



BioBoard

MOQ: 50,000+ units

Delivery: 12 weeks

AUS 1300 246 725
NZ 0800 246 725
E sales@biopak.com.au
biopak.com.au

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Customise your BioBoard

We offer free custom branding! Minimum order quantities apply.

1. Select the product type and size

Corrugated boxes – burger, dinner, family, regular snack & large snack

Corrugated trays – Tray #1, #2, #3, #4 & #5

Noodle boxes – 8oz, 16oz, 26oz and 32oz

Lunch boxes – small, medium, large and extra large

Sandwich wedge

2. Choose your quantity

Corrugated boxes and trays - minimum order quantity of 100,000/size

Noodle and lunch boxes - minimum order quantity of 50,000/size

Sandwich wedge - minimum order quantity of 50,000/size

3. Send us your artwork

Free design and artwork setup

High quality printing up to 4 colours

No plate costs

4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

5. 12-week delivery lead time

12-week turn around from artwork approval to delivery

6. No deposit and free storage

No deposit required

Free storage for 3 months. Subsidised storage rates available thereafter

Our pay-as-you-use system allows you to order and pay for what you need, when you need it

You can draw down one carton at a time

7. Same day dispatch on all orders

All orders placed before 1pm in most metro areas will be delivered same day (conditions apply)

8. Ongoing management

We monitor your stock levels to ensure you never run out



Print specifications

Design notes

Use our supplied artwork templates and place artwork along guidelines. The artwork should be checked by printing the artwork, cutting to the template shape and folding into shape

Care should be taken ensuring logos and design elements are proportionally the same across other sized products as required

Artwork can be printed in either CMYK or Uncoated Pantone colours – not a mixture of both. There is a four colour limit when printing in Uncoated Pantones

Metallic and fluorescent colours cannot be used

All graphics must be vector and not as bitmap imagery

Line work must be 0.5 point or greater

Text must be 5 point or larger

Adobe Illustrator is our preferred software for box artwork

Convert all text to outlines and embed all graphics

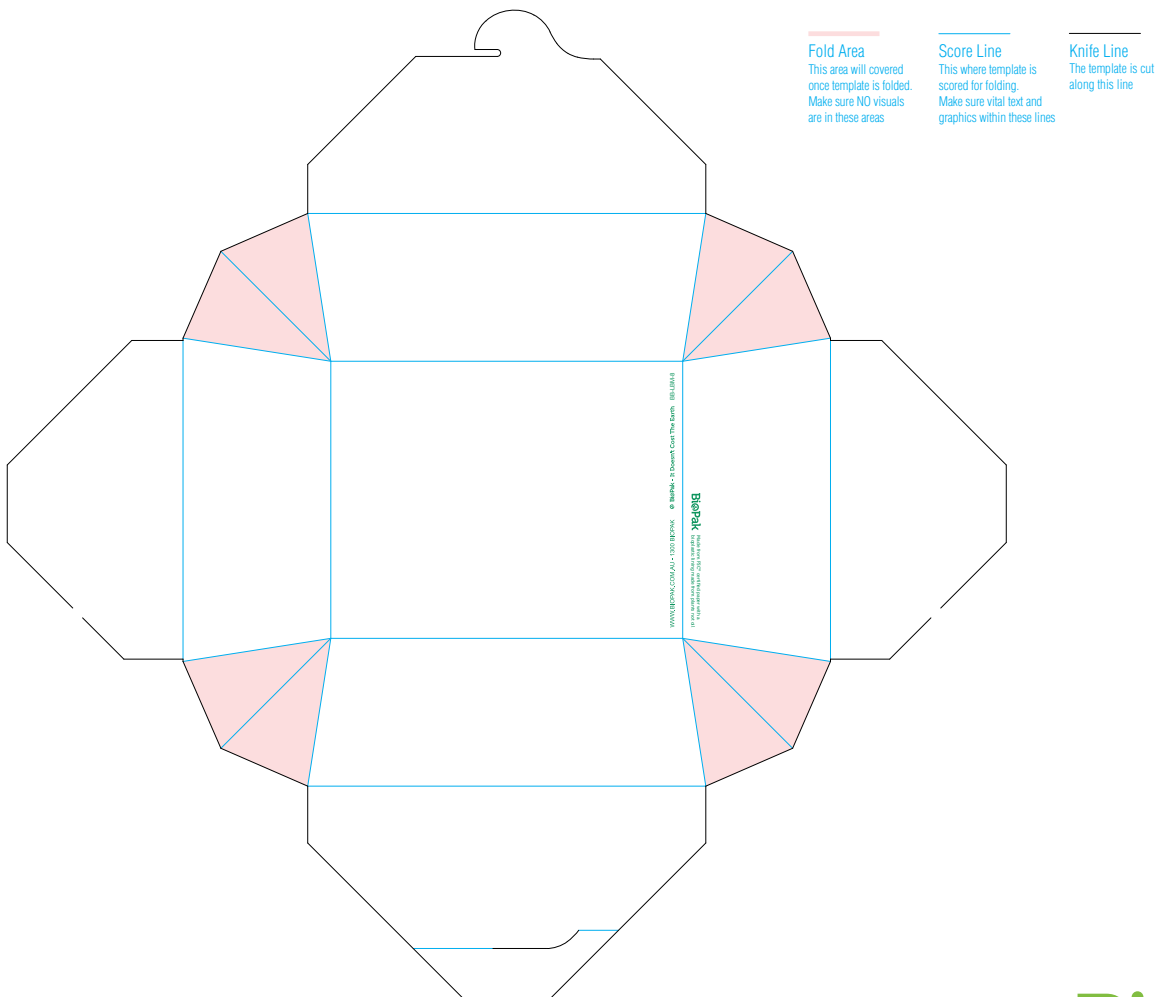
Copyright

All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

Templates notes

Knife line is marked by the solid black line. Artwork that extends beyond this line will not be seen. Keep all key info 3mm within this area. To test, print templates to scale and cut along the black line and fold along blue lines (score lines)

Fold area is indicated by light pink areas - these will be covered once box is folded. Ensure no important visuals are placed here.



Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using our products by incorporating the BioPak logo and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

We recommend using any of the environmental benefits below:

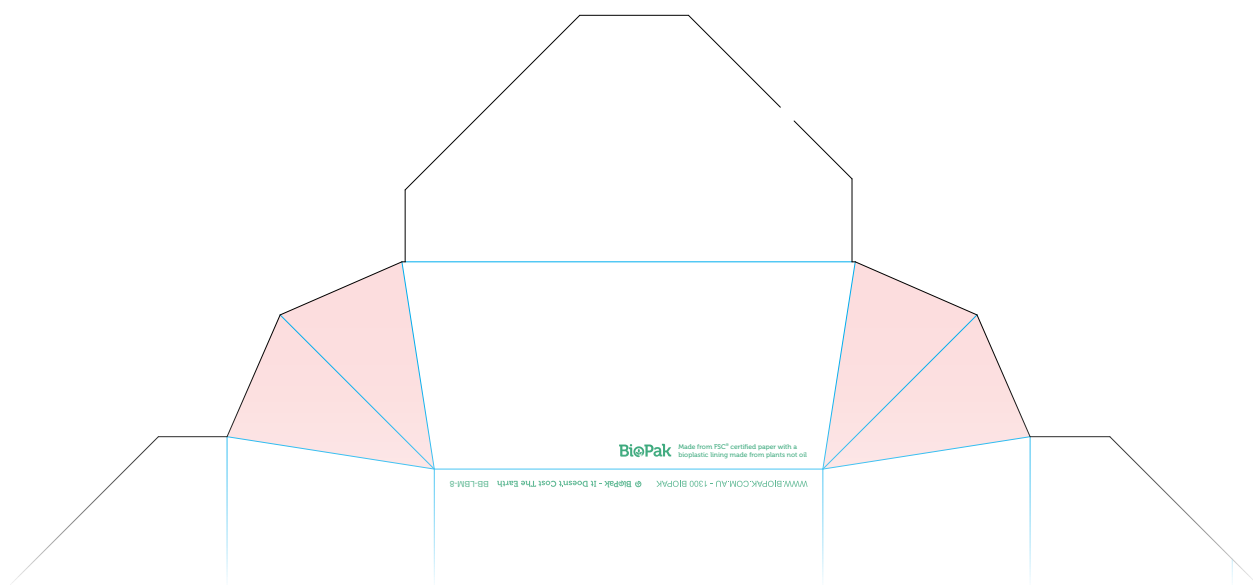
Paper from FSC® managed plantations

Bioplastic lining made from plants not oil (*Noodle and lunch boxes only*)

This box is made from plants not oil

This packaging is carbon neutral

Using bioplastic lowers our CO2 footprint by 75% compared to plastic



BioPak Made from plants not oil

BioPak Made from FSC® certified paper with a bioplastic lining made from plants not oil.
It doesn't cost the earth

BioPak This box is carbon neutral & 1% of profits donated to Rainforest Rescue
It doesn't cost the earth

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BioPak logo use

Logo and tagline colour

Option 1 – Use our mono logo and tagline in Pantone Uncoated or CMYK (black, white, green, brown) as this will provide the best visibility

Option 2 – Where options 1 is unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)

 PANTONE 355 U

 PANTONE 7516 U

 PANTONE BLACK U

CMYK

 C97 M22 Y100 K9

 C35 M58 Y64 K15

 K100

Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



BioPak logo minimum size



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